



CITYSCAPE
AWARDS
ARCHITECTURE
EMERGING MARKETS

Held alongside

CITYSCAPE 
GLOBAL



Design For An Emerging World
2010 AWARDS INFORMATION PACK

THE AWARDS

Design for An Emerging World...

Since its inception in 2002, the Cityscape Awards have developed to become the world's premier Architectural Awards for emerging markets globally.

In 2009, over 300 entries were received across the main Awards categories, representing a wide range of emerging markets worldwide.

This year, Cityscape Global will once again present this highly prestigious Cityscape Awards for Architecture in the Emerging Markets and befitting the world's largest B2B real estate brand, the awards is again anticipated to attract the attention of leading international architects from the emerging world, as well as developers, consultants, governmental authorities, investors and senior industry professionals.

The Awards reward excellence in architecture and design from the emerging regions of the **Gulf States, the Middle East, Africa, Latin America and Asia (excluding Japan, New Zealand and Australia)** and seek to recognise and reward Architects and their projects that have shown outstanding designs, performance, vision and achievement in key areas across architecture. Not only are these Awards a major opportunity for public and peer recognition but it also acts as an invaluable tool to promote architects and architecture in the international community.

To decide which projects are worthy of winning the Awards and seals of distinction, a judging panel consisting of high profile international members of the industry have been appointed to view and deliberate each and every entry.

The Awards are again honored to have as Headline Sponsors: **Gaggenau, Boomerang** and **Lab 23** whose support, year after year, provide further testimony of the critical and prominent role these Awards play in the industry.

THE CATEGORIES

Entries will be separated into Built projects (those already completed) and Future projects (those incomplete or still on the drawing board, as long as planning approval has been confirmed or client is named) in the following categories:

- COMMERCIAL / MIXED USE
- COMMUNITY (including religious and public buildings)
- LEISURE
- RESIDENTIAL
- TOURISM, TRAVEL & TRANSPORT

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SPECIAL AWARDS

There will be six (6) Special Awards:

- **YOUNG ARCHITECT AWARD** – Cityscape offers a rare opportunity for the public and profession to see the best work of students, seeking to encourage and reward promising local student talents. The competition is open to students of architecture, landscape, urban design, interior design or other design related programs, in the UAE. The aim of this prestigious award is to promote excellence in the study of architecture, encourage architectural debate in the UAE, to reward student projects that make a significant contribution to one or more of the following: *innovative application of principles of sustainability; the future of architecture and cities; the design of public spaces and innovative design and new building types.*

The jury will be looking for projects that engage architectural and urban concepts, techniques and contributions that go beyond the commercial and iconic reality of the current architectural discourse.

The winners of the remaining five (5) Special Awards will be picked from entries in the other categories:

- **THE ENVIRONMENTAL AWARD** – to the one completed scheme which delivers best on environmental issues
- **THE ISLAMIC ARCHITECTURE AWARD** – for the project which shows particular empathy and understanding for Islamic culture and context
- **THE MASTER PLANNING AWARD** – for the scheme the judges feel is the best master planned community
- **THE CULTURAL HERITAGE AWARD** – for the scheme that best preserves the intangible attributes that are inherited from past generations, maintained in the present and bestowed for the benefit of future generations.
- **THE INDUSTRY CHOICE AWARD** – for the scheme that is most popular and voted by visitors of Cityscape Global

ELIGIBILITY & EVALUATION CRITERIA

- Entries will be separated into Built projects (those already completed) and Future projects (those incomplete or still on the drawing board, as long as planning approval has been confirmed or client is named) from the developing world: Gulf States, the Middle East, Asia, Africa, the Indian subcontinent, Australasia (excluding Japan, New Zealand & Australia) and Latin America. Deadline for submission is 15 August 2010.
- Entrants are required to obtain the owner / client's permission before submitting the entry / entries.
- Proof of planning approval and/or Client's name should be submitted for all Future / Unbuilt entries

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MULTIPLE ENTRIES

- An entrant may submit as many entries as desired as long as each entry is in full compliance with the entry requirements.
- A single project can be entered in more than one category.

SUBMISSION REQUIREMENTS

All entries must be submitted online at <http://www.cityscapeglobal.com/entryform>. With each entry, you must submit the following:

- Owner / Client consent letter (*form template available online*)
- Two (2) low res images of your A2 display boards with each image containing the following:
 - one image (photograph, rendering or drawing) in pdf or jpeg format
 - architect name
 - project name
 - date of completion (for built entries) or date of expected completion (for future entries)
 - bullet points of the concept and quality of the project

NOTE: You will ONLY be required to submit / mail these A2 boards ONCE YOU ARE SHORTLISTED

- One (1) high res images in jpeg format that may be used for promotional purposes
- Proof of planning approval and/or Client's name should be submitted for all Future / Unbuilt entries
- Copy of students ID for those entering the Young Architect category (*the student must prove that they are the bona fide author(s) of the contribution submitted and enclose to that end a copy of their student ID or document stating their academic status as a student. Entrant has to be enrolled as a student within the timeframe of the competition [i.e. up and prior to the submission date: 15 August 2010] during the 2009-2010 academic year*)
- There is no cost to enter

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IMPORTANT:

- The entry deadline is **AUGUST 15, 2010**
- Submitted images, plans or renderings should provide as much relevant information about the project (i.e. different external elevations, interior views, building details, wide interior or exterior views, etc.)
- Total size of submission is **3MB**
- You will **ONLY** be required to submit / mail A2 boards **ONCE YOU ARE SHORTLISTED**
- For more information, please contact:

SARAH SALERA
Email: sarah.salera@iirme.com
Telephone: +971 4 4072419
Fax: +971 4 3352617

THE JURY

A judging panel consisting of high profile international members of the industry have been appointed to view and deliberate each and every entry.

JUDGING PROCESS

The judging of the Awards will come in two (2) steps:

1. The 10 short listed entries in each category will be selected by the judges online
2. All shortlisted entries will be displayed at the Awards gallery during the Cityscape Global Exhibition on October 4 to 7, 2010
3. Final assessment and selection of the winners will be done by the jury at the Awards gallery stand at the exhibition centre on Day 1 (October 4, 2010) of the Cityscape Global Exhibition
4. Winners will be announced during a gala dinner and Awards ceremony on October 5, 2010

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BENEFITS OF ENTERING & WINNING

The Cityscape Awards for Architecture in the Emerging Markets is an excellent platform to share your company's achievements and vision for the future.

These Awards join a series of Cityscape Awards which are held throughout the year with winners being universally recognised as industry leaders for their projects.

By participating in this essential event, you will:

- Shortlisted entries will be displayed at the awards stand / gallery during the exhibitic
- Receive high profile national recognition ar the opportunity to showcase your work tc international audience
- Winners will be announced within a global domestic press release
- Winners will be listed and recognised in an email to the global and domestic database
- Winners will be posted on the Cityscape Global website with corresponding images of their winning projects
- Winners will be saluted at the industries premier real estate awards ceremony attended by high net worth decision makers



Ultimately, winning the award will set you apart from the competition and inspire your peers and fellow professionals in the industry.

Post-awards, you will have the opportunity to use the Cityscape Seal of Distinction on your marketing and promotional materials.

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GENERAL TERMS & CONDITIONS

- All nominations must be submitted online at <http://www.cityscapeglobal.com/entryform>
- Nominations must be in English and received by August 15, 2010.
- Nominations must be clearly and succinctly written, and remain within the submission guidelines.
- Nominations should deal in grounded and supported statements.
- Nominations should be for either built projects (those already complete) or future projects (as long as planning approval has been granted)
- Nominations should relate to projects, releases or people within the emerging countries. For the purposes of these awards, these include: **Gulf States, the Middle East, Africa, Latin America and Asia (excluding Japan, New Zealand and Australia)**
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- The organisers will not be responsible for nominations, which may be damaged, lost or mislaid in the post or otherwise.
- IIR Middle East / Cityscape Global shall have the right to verify the information provided in each submission if required.
- Nominations will be accepted in good faith and, notwithstanding any attempts to verify claims made in nominations, will be treated as true and accurate.
- Submission of an application form indicates acceptance of the conditions of entry. In the event of any disputes or issues the decision made by the Judges shall be deemed final. The organisers will not be obliged to justify their decisions or enter into any correspondence.
- By entering the Cityscape Awards competition, you authorize the use and/or reproduction of images and descriptions provided in relation to any editorial/advertising purposes initiated in conjunction with the Cityscape Awards for Architecture in the Emerging Markets.

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OWNER / CLIENT CONSENT FORM

PROJECT NAME:

ARCHITECT NAME / FIRM:

Please read the following carefully before signing:

1) I hereby consent to this project being submitted to be judged in the 2010 Cityscape Awards – Architecture, Emerging Markets

2) I authorize the use and/or reproduction of images and descriptions provided in relation to any editorial /advertising purposes initiated in conjunction with the 2010 Cityscape Awards – Architecture, Emerging Markets

I give consent as the OWNER of the project

I give consent as the CLIENT of the project

I am authorised to give this consent ON BEHALF of the OWNER / CLIENT of the project

NAME OF OWNER / CLIENT:

OWNER / CLIENT CONTACT PERSON NAME:

OWNER / CLIENT CONTACT NUMBER:

OWNER / CLIENT ADDRESS:

NOTE: IIR Middle East / Cityscape Global shall have the right to verify the information provided in each submission if required

Submitted by:

Name:

Phone number:

Address:

Date:

Signature:

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2010 GALA DINNER RESERVATION FORM

Please complete the form below and fax it back to +971 4 335 2617.

Non-Exhibitors:

I would like to buy:

Single tickets @ USD\$250/-

Table of 10 @ USD\$2300/-

Exhibitors:

I would like to buy:

Single tickets @ USD\$220/-

Table of 10 @ USD\$2000/-

TITLE _____ FIRSTNAME _____ SURNAME _____

JOB TITLE _____ COMPANY _____

ADDRESS _____

POSTCODE/ZIP _____ PHONE NO _____ FAX NO _____

EMAIL _____

Please indicate the nature of your business:

Municipality/ Government

Contractor

Retail Development

Architect

Investment/ Banking

Hotel Development

Engineering Consultant

Real Estate Development

Supplier

Consultant

Marina Development

Other (please specify)

How would you like to pay:

Credit Card

Cheque

Bank transfer

For Cheque Payments & Bank Transfers:

Beneficiary : IIR Holdings – Exhibitions , HSBC Bank M.E., P O Box 66, Dubai, UAE Swift code : BBMEAAD Account No: 021-005699-102 (USD) ; 021-005699-003 (AED) ; Exch Rate : \$1 : AED 3.675 Please note your Company name on the transfer statement. IIR do require a copy of the bank statement in order to confirm payment.

For Credit Card Payments: Please charge my credit card account: Mastercard Visa Other _____

Credit Card number:

Expiry date: _____ / _____ / _____

Amount: _____

Signature: _____

Date: _____ / _____ / _____

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PREVIOUS SPONSORS



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