



# GreenBuild Arabia

**Amman 2010**

Help Communities Become **GREENER & MULTIPLY** your Business!

2 - 4 November, 2010 | Zara Expo & Grand Hyatt Amman, Jordan

# EXHIBITOR AND SPONSOR PACKAGE





# GreenBuild Arabia<sup>2010</sup>

## Event at a Glance

**What:** GreenBuild Arabia 2010 Conference & Expo  
**When:** Tuesday - Thursday 2 - 4 November, 2010  
**Hours:** Conference 8:00 am to 5:00 pm, Expo 10:00 am to 10:00 pm  
**Where:** Zara Expo (Hall A) & Grand Hyatt Amman, Jordan  
Jabal Amman, Third circle, Amman, Jordan

**Contact Info:** +962 6 5541824 (Tel.)  
info@greenbuildarabia.com  
www.greenbuildarabia.com

**Who will Attend:** Designers, Engineers, Developers, Consultants, Constructors, Planners, Suppliers, Decision Makers, Leaders, Purchasing Agents, Researchers, Industry Experts & Professionals Seeking to Engage in Sustainable Practices from Governmental Entities, Regional & International Businesses, Wholesalers, Retailers, Importers, Exporters, Chambers of Commerce & Academic Institutions.

**Who Sponsor and Exhibit:** Regional & International Manufacturers, Suppliers, Experts & Providers of Ecofriendly Equipments, Technology, Products, & Services willing to expand into the Arab World markets.

### Program Draft:

Featured Opening Sessions  
Over 30+ key speakers from industry leaders

Major Educational Programs on:

- Designing & Building Greener Arabia
- Selling Green Products to Key Markets in the Arab World
- Green Policies, Certifications & Benefits
- How to be Green and be Profitable
- Green Energy, Water & the Environment

Expo with 70+ Regional and International Exhibitors

Featured international prominent speakers, plenary sessions, workshops, and interactive discussions with industry experts and participants.

**Registration:** \$350 (Includes access to conference, educational sessions, opening sessions, exhibits, lunch & coffee break).

**Hotels:** Special event rates in Grand Hyatt, Le Meridian and Le Royal.

**Managed by:** Al Atheen for Research and Specialized Publishing, Jordan.

# About GreenBuild Arabia

GreenBuild Arabia is one of the most influential and high-end conferences in green building and energy conservation in the Arab world. GreenBuild Arabia educates design and construction professionals on how to improve our built environment. This unique conference and exhibit, not only introduces new strategies and practices to create high performance, sustainable buildings/cities, but also the technology to do it faster and more profitably. The event also provides learning and networking opportunity for all green building industry stakeholders in the Arab World.

## Two Events under One Roof:

GreenBuild Arabia is co-located with The First Middle East Expo & Conference on Environmental Management and Technologies- EMTme 2010, ([www.emtme.com](http://www.emtme.com)). Supported by many prominent local, regional as well as international industry organizations, the GreenBuild Arabia 2010 and EMTme 2010 expect to attract over 2000 professionals involved in green building, environmental management and energy conservation in the Arab region and around the world. This groundbreaking event will be the first all encompassing environmental and green development conference and exhibition to be held in the region.

Get contacts, ideas and tools that are good for both the environment and your business. Network with designers, developers and suppliers; attend exceptional education sessions; and develop the knowledge and skills you need for profitable green building.

## Who will Attend?

Attendees include a wide range of experts and professionals in the AEC (Architecture, Engineering, and Construction) and GreenBuild Industry:

- Designers and Engineers
- Developers and Constructors
- Consultants
- Planners
- Suppliers, Wholesalers, Dealers and Distributors
- Researchers
- Decision Makers
- Leaders
- Purchasing Agents
- Senior Governmental Representatives
- Industry Experts & Professionals

## Industry Main Categories:

- Building & Construction
- Land Development/Planning/architecture
- Family Habitat
- Energy
- Recycling & Waste Management
- Engineering (Environmental/ HVAC/ Mechanical/ Electrical/Civil/Structural/ Transportation)
- Facility Management
- Green Products & Services
- Green Consulting & Regulations
- Trade Consulting & Services
- Finance
- Governmental Entities
- Regional & International Businesses
- Wholesalers, Retailers, Importers, Exporters, Chambers of Commerce
- Academic Institutions.



# GreenBuild Arabia 2010

## Sponsorship Opportunities

We have crafted a number of levels of sponsorship packages that allow you achieve your exhibit marketing goals and deliver a maximum return on your investment. By becoming a sponsor of GreenBuild Arabia Expo & Conference you are making a commitment to the built environment market in the Arab World, while enhancing your visibility among the industries most influential business leaders.

### Platinum Sponsor \$40,000 (Exclusive Sponsorship)

- 3mx3m standard exhibition booth – you will receive all the benefits listed in the trade exhibition which is a great way to promote your product/services
- One A4 page advert to be inserted in conference bag
- One full Page advert and recognition in the Conference Program
- Advanced recognition as Platinum Sponsor in all printed materials leading up to the event; including conference brochure, conference program, event website, pre-event email marketing, ads, and conference maps
- 30 minute Keynote presentation at the GreenBuild Arabia Conference – presentation must be approved by event organizers. Date and time yet to be decided
- Opportunity to make a welcome speech – a maximum of 5 minutes- at the commencement of the event
- Opportunity for a senior representative to chair one session of the conference
- Advanced recognition at Official Opening Ceremony.
- Four complimentary registrations to the GreenBuild Arabia conference
- Corporate branding and 60 word profile on the sponsors page of the conference website with link to your website from the moment you sign-up
- Branding and signage featuring your corporate logo at Official Opening Ceremony, conference sessions, plenary sessions, workshops and where appropriate
- Banner advertising and hotlink on the event Pre Show Newsletter
- Branding on all our pre-event email marketing which will target our database of professionals and companies in this industry
- Premium, 2 full pages in the Official GreenBuild Arabia Directory – highlight corporate profile and photographs of two senior executives
- 20% discount on passes to invite clients and colleagues to the conference

### Gold Sponsor \$25,000 (Maximum 2 Sponsors)

- 3mx3m standard exhibition booth – you will receive all the benefits listed in the trade exhibition which is a great way to promote your product/services
- One A4 page advert to be inserted in conference bag
- One half Page advert and recognition in the Conference Program
- Recognition as Gold Sponsor in all printed materials leading up to the event; including conference brochure, conference program, event website, pre-event email marketing, ads, and conference maps
- Opportunity for a senior representative to chair one session of the conference
- Three complimentary registrations to the GreenBuild Arabia conference
- Corporate branding and 60 word profile on the sponsors page of the conference website with link to your website from the moment you sign-up
- Branding and signage featuring your corporate logo at official Opening Ceremony, conference sessions, plenary sessions, workshops and where appropriate
- Branding on all our pre-event email marketing which will target our database of professionals and companies in this industry

- 30 minute Keynote presentation at the GreenBuild Arabia conference – presentation must be approved by event organizers. Date and time yet to be decided
- Recognition at official Opening Ceremony

- Banner advertising and hotlink on the event Pre Show Newsletter
- One full page in the Official GreenBuild Arabia Directory – highlight corporate profile and photographs of two senior executives
- 20% discount on passes to invite clients and colleagues to the event

## Silver Sponsor \$15,000 (Maximum 3 Sponsors)

- 3mx3m exhibition booth – you will receive all the benefits listed in the trade exhibition which is a great way to promote your product/services
- One A4 page advert to be inserted in conference bag
- One half Page advert and recognition in the Conference Program
- Recognition as Silver Sponsor in all printed materials leading up to the event; including conference brochure, conference handbook, conference program and event website
- Opportunity to speak at the Exhibit Floor Learning Lab
- Opportunity for a senior representative to chair one session of the conference
- Recognition at Official Opening Ceremony
- Two complimentary registrations to the GreenBuild Arabia conference

- Corporate branding and 60 word profile on the sponsors page of the conference website with link to your website from the moment you sign-up
- Branding and signage featuring your corporate logo at official Opening Ceremony, conference sessions, plenary sessions, workshops and where appropriate
- Banner advertising and hotlink on the event Pre Show Newsletter
- Branding on all our pre-event email marketing which will target our database of professionals and companies in this industry
- One full page in the Official GreenBuild Arabia Directory – highlight corporate profile and photographs of two senior executives
- 15% discount on passes to invite clients and colleagues to the conference

## Bronze Sponsor \$10,000

- One A4 page advert to be inserted in conference bag
- One quarter page advert and recognition in the Conference Program
- Recognition as Bronze Sponsor in all printed materials leading up to the event; including conference brochure, conference handbook, conference program and event website
- Recognition at Official Opening Ceremony
- Two complimentary registrations to the GreenBuild Arabia conference
- Corporate branding and 30 word profile on the sponsors page of the conference website with link to your website from the moment you sign-up

- Branding and signage featuring your corporate logo at official Opening Ceremony, conference sessions, plenary sessions, workshops and where appropriate
- Banner advertising and hotlink on the event Pre Show Newsletter
- Branding on all our pre-event email marketing which will target our database of professionals and companies in this industry
- Half-page in the Official GreenBuild Arabia Directory – highlight corporate profile and photographs of two senior executives
- 10% discount on passes to invite clients and colleagues to the conference

*Maximize your exposure to our attendees by participating in the sponsorship program.  
Questions? Call +962 6 5541824 or email [info@greenbuildarabia.com](mailto:info@greenbuildarabia.com)*

## Green Sponsor \$5000

- Recognition as Green Sponsor in all printed materials leading up to the event; including conference brochure, conference handbook, conference program and event website
- Quarter page advert and Conference Program
- One complimentary registrations to the GreenBuild Arabia conference
- Recognition as a Green Sponsor on the sponsor's page of the conference website with link to your website from the moment you sign-up
- Branding and signage featuring your corporate logo at Official Opening Ceremony, conference sessions, plenary sessions, workshops and where appropriate
- Branding and company name with hotlink on the event Pre Show Newsletter
- Branding on all our pre-event email marketing which will target our database of professionals and companies in this industry

## Individual Sponsorship Opportunities

- For all sponsorship opportunities below, sponsorship fees does not cover production cost.
- Sponsorships are limited on a first come, first serve basis.

### Registration Area Sponsorship \$4,500

Welcome attendees to the registration area, where they immediately are introduced to your brand message, claim this exclusive sponsorship (only one sponsorship available) and reach potential customers while they register online and on-site in the registration area. Sponsorship includes logo and web banner on registration page, signage and logo at self-registration area and registration desks. Stand out with roll up signage in the area where all attendees pass through to enter the conference and exhibit halls. Registration personnel will be allowed to handout an invitation to your booth; sponsor to produce & supply invitation.

### Badge Holders (Lanyards) \$3,500

Everyone wears a name-badge all week. Display your company name and logo on every attendee by sponsoring the Show Badge Holders (Lanyards). Sponsor is responsible for producing and shipping lanyards allowed to handout an invitation to your booth. Sponsorship fees does not cover production cost.

### Insert in GreenBuild Arabia Directory \$1,500

Single page insert provided by sponsor to include in the Official GreenBuild Arabia Directory. Five opportunities available. One page, up to A4 size. Five opportunities available.

### Advertising in GreenBuild Arabia Directory

Reserve Your Show Directory Advertising Space Today! Deadline: August 10, 2010.

The GreenBuild Arabia Directory is the official information source for industry professionals at the show. It is distributed to every attendee at registration. Place your ad, advertorials and/or press releases in the Official Information Source daily available to attendees. With detailed exhibitor information, conference schedules, exhibit hall floor plan, in addition to special articles and focused information about green industry in the region and abroad, the GreenBuild Arabia Directory is referred to constantly throughout the entire show and then taken back for future reference. Make sure your company is in front of the GreenBuild industry professionals before and after the show - reserve your ad space today! (see below or check website for add prices)

### Insert in Expo and Conference Bag \$1,500 / \$1,900

This sponsorship is for those companies that want to deliver their marketing message to each attendee when they register at the Expo and Conference. Prepackaged literature provided by sponsor to include in every attendee's Official Show Bag. This is a great way to draw people to your booth and a great option for those of you who can't attend the Conference.

One A4 page insert \$1,500

One brochure/pamphlet \$1,900



# GreenBuild Arabia<sup>2010</sup>

## **Learning Lab Presentation \$2,500**

Exhibitors will be entitled to hold a 30-minute product education session in the Learning Lab on the show floor. The session will be branded and marketed in all event literature as well as on the GreenBuild Arabia website.

## **Conference NotePads & Pens \$3,000**

Look no further for a great way to reach attendees who attend conference and workshop sessions. Put your corporate identity & message right into the hands of the conference attendees. Your notepads & pens will be distributed in each conference and workshop session. Remember, attendees are always searching for something to write on during their sessions as well as during conversations with exhibitors, so why not provide them with this valuable resource by putting your company's name, logo on their pens & notepads? Sponsorship fees does not cover production cost.

## **Exhibitor Lounge \$3,000**

The Exhibitor Lounge is a private space on the show floor where our exhibitors can go to take a break. It's a great opportunity to have this lucrative audience see your products and services. Lounge is carpeted, nicely furnished, and conveniently located. All you need to do is provide your literature.

## **Lending Institution Sponsor \$6,000**

Be the Official Lending Institution of the event which attracts architects, developers, contractors, engineers and others players involved in the building industry from all over Jordan, Gulf Region and the ArabWorld. These professionals are owners of their own firms, major decision-makers and buyers. They all have the need for your services and will all be on hand. Name and logo on the event website, catalogue, advertising material and press releases.

## **Exhibit Hall Literature Bags \$4,000 for bags only, \$5,000 for bags & insert (Exclusive)**

Put your brand on the official Expo bags attendees pick up & carry throughout the show and after. Exclusive distribution at all registration & badge holder areas. Your organizations name, logo and marketing message on one side of the bag while the event logo on the other. You can also insert your company information (for a combined discounted fee) inside each bag. This sponsorship is for the company that wants to ensure that they're seen by every single attendee at the show. Design / artwork to be approved by the Expo management. Sponsorship fees does not cover production cost.

## **Press and Speaker Room \$6,000**

Get noticed by the press! Your logo on signage, product/literature distribution opportunities, special mention in the Expo program and website. As sponsor of the Press and Speaker Room, your company will receive credit for providing all necessary equipment for the exclusive use by all working press and speakers.

## **On-Site Banner Advertising \$3,000**

Place your company's name, logo and marketing message on a large banner. Banners stand out above the crowd. They are visible from just about anywhere in the exhibit hall or in select public space locations. Banner size 80x200cm. Sponsorship fees does not cover production cost.



# GreenBuild Arabia <sup>2010</sup>

## **Free-standing Billboards \$4,000 single sided, \$5,000 double sided**

Freestanding signs offer you the chance to put your corporate message in multiple locations around the show floor or conference area. Each two-meter-tall sign will be placed in a prominent/strategic location. Choose the two-sided indoor billboard option and your company message will be seen by attendees coming and going through this hightraffic concourse. Possible locations include the exhibition entrance, areas near to registration areas, in busy hallways or pre-function areas, and even inside the exhibit hall. (Final placement will be determined by experienced show staff based on the number of signs that must be placed and the facility's layout, rules and regulations)

## **Conference Lunch \$4,000 (2 available)**

The lunches are open to all attendees registered for the conference and workshops. At this event, attendees build new relationships, visit with old friends, and enjoy high-profile keynote speakers. Your company's name and logo will be featured where appropriate at the lunch venue, three double tickets to the conference lunch, banner displayed at the conference lunch, recognition in conference material, your logo will be prominently displayed on conference lunch tickets distributed to all conference delegates, your logo will be displayed on tent cards at the conference lunch. Opportunity for collateral distribution.

Two opportunities available, one lunch for each day.

## **Conference Dinner Sponsorship \$5,000**

The conference dinner takes place on the first day of the conference. This is always very well attended as participants take the opportunity to network and establish contacts in a relaxed setting. Acknowledgement at the dinner, opportunity to make a welcome speech – a maximum of 5 minutes to open the conference dinner, three double tickets to the conference dinner, banner displayed at the Conference Dinner, acknowledgement in the sponsors page in the conference program, your corroborate logo will be prominently displayed on conference dinner invitations sent to all conference delegates, your corroborate logo will be displayed on tent cards at the conference dinner. Only one Conference Dinner Sponsorship available.

## **Conference CDs \$5,000**

Your company name and logo on the cover of the CD featuring keynote and session presentatios, conference abstracts, exhibitor collateral and digital copy of the Show Directory.

## **Coffee Breaks \$1,500**

Host your own coffee break. Your company's logo on table tent cards and signage during one of the coffee breaks of the conference and expo program. Your sponsorship of the coffee break will also be noted in the Show Web site. You select the break you want to sponsor. Limited availability. Contact your sales manager for specific coffee break dates and times available.

## **Internet Café \$5,000**

Help attendees and exhibitors stay connected at the show checking emails, conducting business or surfing the Internet. Internet stations located on the Expo and conference floor. Place your corporate logo on the cafe's screen savers and mouse pads, also your website is set as the default home page. Exhibitor is responsible for producing the mouse pads.

## **Logo Stoppers Fee \$180**

Make your company listing in the GreenBuild Arabia Directory more visible! Your company logo will be placed next to your company listing in The Special Event Show Directory, making it stand out from your competitors. Logos must be received by August 30, 2010.

## **Product Kiosk \$4,000**

Company will receive a dedicated counter within the conference area for automated product demonstrations. Includes counter and one sign. Company is responsible for electrical and Internet access fees. Limited availability.

## **GreenBuild Information Center \$1,000**

Place your catalogs, white papers and other promotional materials in our GreenBuild Information Center, located at the exhibit floor entrance. The GreenBuild Information Center will be visited on a daily basis throughout the event by attendees, press and exhibitors. This is a great way to make sure that your audience walks away from the event with something in their hands provided by your company. Expo management approval is required for all materials to be distributed.

## **Run-of-Site Web Banner Ads 120 x 240 \$500/month or 728 x 90 \$900/month**

Increase your visibility and enhance your corporate image before, during and after the event. Event prospects, exhibitors and registered attendees visit the GreenBuild Arabia website regularly to check out event highlights, find out which companies are exhibiting and pre-plan their trip. This banner can link to a specific page within your company website. Sizes subject to change.

## **Attendee E-mail Sponsorship \$400 per E-mail (5 Available)**

In the weeks leading up to the Expo, we deploy a series of targeted emails to the various Green industry market segments. On the average 12,000 prospects will receive the email and see your company's message before they come to the show. E-mail sponsorship includes logo, 25 word description, booth #, and link from your logo to your company's Website. Available August - October 2010.

## **Keynote Speaker Sponsorships \$5,000 (6 available)**

Sponsorship one of the International Keynote Speakers.

One complimentary conference registration, organization name listed as a conference sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and conference website, opportunity to introduce the keynote speaker you choose to sponsor, opportunity to distribute limited promotional information to attendees at a designated space, recognition at the commencement of keynote session as sponsor of that speaker, on screen promotion slide – recognition as a sponsor on screen with conference logo during session.

## **Supporters**

Support is welcomed for all aspects of the conference and opportunities and benefits can be negotiated with individual companies as required. Please contact us if you have an idea you wish to discuss. The earlier the sponsorship commitment, the greater the exposure through all pre-conference publicity and advertising.

### **Advertising in GreenBuild Arabia Directory:**

Back cover \$1,995\*

Inside front cover \$1,295\*

Inside back cover \$1,195\*

Facing Inside Front Cover \$1,600

Facing Inside Back Cover \$1,600

Full page \$995

Half page \$795

\* means Exclusive.

GreenBuild Arabia Directory is a 17x24 cm full color.

Publication to be distributed on-site to participants.

Questions?

Call +962 6 5541824 or

email: [info@greenbuildarabia.com](mailto:info@greenbuildarabia.com)

# Sponsorship Application Form

Please complete this form, keep a copy for your records and post/fax/email original to:

Al Atheen for Research & Specialized Publishing, LLC  
229, Ameer Al-Louzi Complex, Al-Madina Al-Munawara St.  
P.O. Box 4087  
Amman, 11953  
JORDAN

**Phone :** +962 6 5541824

**Fax :** +962 6 5541825

**E-mail:** sponsor@greenbuildarabia.com, or info@greenbuildarabia.com

Type of Sponsorship Requested: \_\_\_\_\_

Cost of Sponsorship: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name(Mr/Mrs): \_\_\_\_\_

Company Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Payment and Conditions

On receipt of the Sponsorship Application Form, the Expo/Conference Organizer will issue a letter of confirmation together with an invoice for the amount payable. Sponsors may send either full payment or a deposit of 50%, with the balance of payment due by 30 August 2010. We accept payment via credit card, bank wire transfer, or check. Only checks drafted to local banks are accepted. Contact event organizer for payment details.

Credit Card: All major credit cards are accepted.

Bank Wire Transfer: Please ask for instructions.

Check: Only checks drafted to local banks, payable to Al Atheen. Checks should be mailed to Al Atheen at above address.

**Thank you for your generosity. Al Atheen for Research & Specialized Publishing greatly appreciates the support of its expo and conference.**



## The Exhibition

<b>Venue:</b>	Zara Expo (Hall A)	Amman, Jordan	
<b>Exhibition Dates:</b>	Wednesday	3 November 2010	9:00am – 10:00pm
	Thursday	4 November 2010	9:00am – 10:00pm
<b>Booth Set-Up:</b>	Mon - Tuesday	1 - 2 November 2010	8:00am – 5:00pm
<b>Booth Break-Down:</b>	Friday	5 November 2010	8:00am – 5:00pm

\* Booths must be attended during all break times.

\*\* Booths must not be dismantled prior to times specified above.

### Exhibit Booth Packages

Standard Booth Rate:

Booth price	per square meter	per 3x3m2 booth
Booth price (before May 30, 2010)	\$355	\$3195
Booth price (from May 30, 2010)	\$390	\$3510

Pre-constructed booths measuring 3.0m x 3.0m (9.00m<sup>2</sup>) will include the following:

- Aluminum structure infill with white panels; 2.5m high panels, panels will be supplied for two or three sides of the stand, depending upon individual requirements.
- 1 Table (75x75cm)
- 2 Fabric chairs
- Fascia board with company name
- 3 Spotlights
- 1 No. 13 amps Socket (the extension cord should be separately ordered)
- Flat shelf
- Waste basket

### Additional Equipment

Any additional equipment required such as tables, chairs, design and build facilities, etc. can be ordered from the exhibition construction contractor exhibition construction contractor, Conex Jordan: Tel +962 6 462 2860, email [firmas@conexjordan.com](mailto:firmas@conexjordan.com). A catalogue of equipment and services offered and prices is available on request from the Expo and Conference Organizer.

### Allocation of Booth

Booth will be allocated on a first-come, first-served basis. On receipt of the invoice acknowledging your booth registration application, an amount equal to 50% of the booth rate as a non-refundable deposit must be forwarded within seven working days. Initial booth allocations will be confirmed only upon receipt of this deposit. Payment of the balance is due by 30 August 2010.

### Security

General site and access security will be provided for all exhibition locations by the venue security staff. Security of your exhibition site during the day is an individual responsibility.

## Exhibitor Registration and Benefits

You will receive one free Exhibitor Registration per 9.00m<sup>2</sup> of space purchased. Exhibitor Registration includes the following:

- Staff badge
- List of participants
- Conference Magazine: GreenBuild Arabia Directory
- Morning teas
- Lunch tickets for two days
- Listing of company name, address, phone, fax, URL and up to 60-word description in the GreenBuild Arabia Directory. Logo in the Show Directory listing add \$180, second company listing add \$490
- Company name and link posted on conference website
- An opportunity to purchase tickets for the Conference Dinner
- An opportunity to reserve accommodation at conference discount rates as listed in the conference website and Registration Brochure

### Note:

- We provide one Exhibitor Registration per 3X3 booth. We cannot allow individual representatives to split registration fees and have various booth reps rotating shifts throughout the Expo
- As an exhibitor you are entitled to a 29% discount off any additional delegate (registration fee per extra representative is \$250).
- There are reserved spaces on the exhibit floor plan for our sponsors on a first come first served basis.

### To reserve

Make your selection from the floor plan below

Fill out the Exhibition Application Form and Email it to [exhibit@greenbuildarabia.com](mailto:exhibit@greenbuildarabia.com), or [info@greenbuildaraba.com](mailto:info@greenbuildaraba.com) or fax it to +962 6 5541825

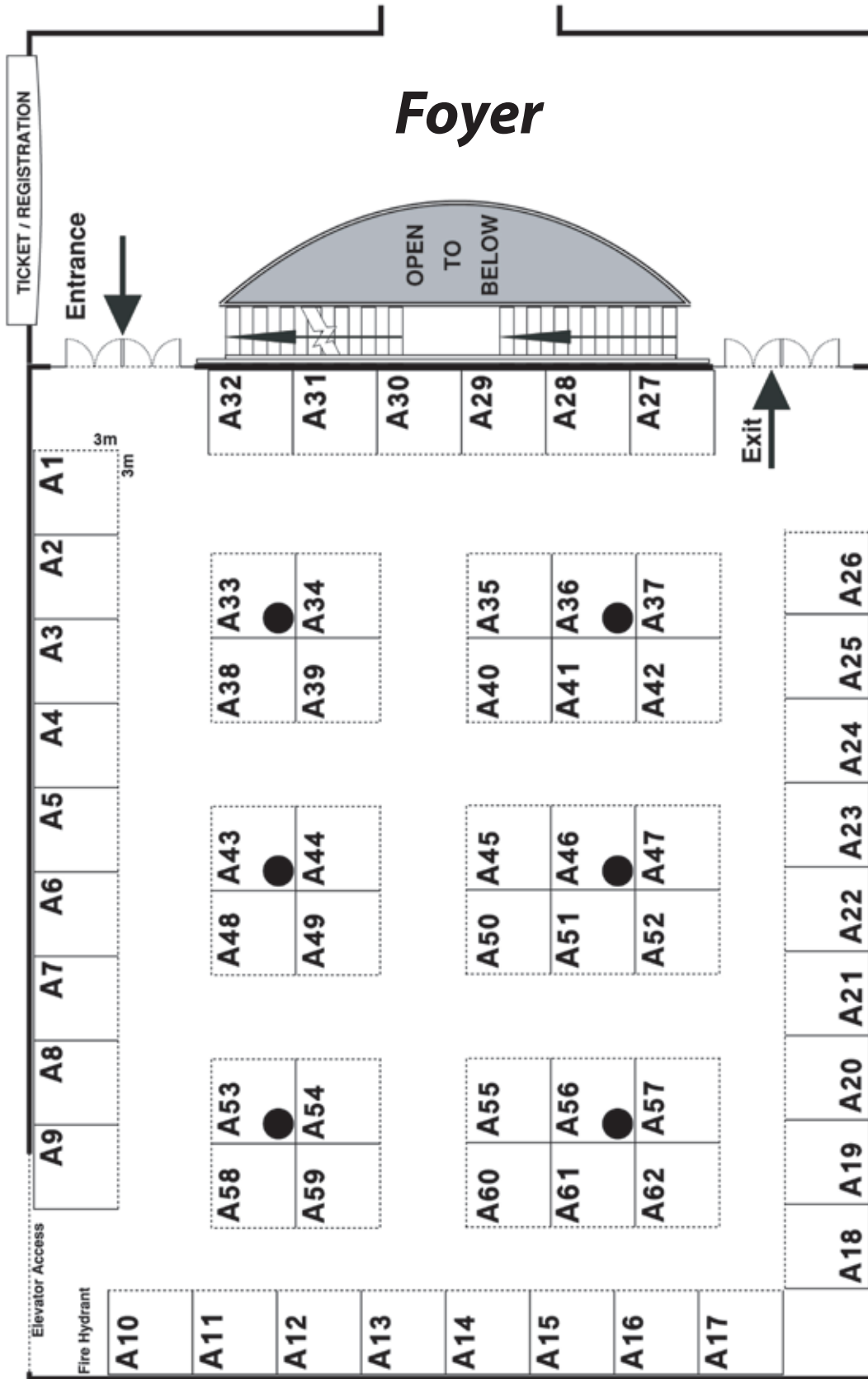
To confirm your reservation you have to sign the Exhibition Space Contract.

### Additional Exhibitors

All other booth personnel must register at a fee of \$300.00. Additional Exhibitor Registration includes all items as listed for the exhibitor registration above.



Hall A



# Exhibition Application Form

Please complete this form, keep a copy for your records and post/fax/email original to:

Al Atheen for Research & Specialized Publishing, LLC  
229, Ammer Al-Louzi Complex, Al-Madina Al-Munawara St.  
P.O. Box 4087  
Amman, 11953  
JORDAN

**Phone :** +962 6 5541824

**Fax :** +962 6 5541825

**E-mail:** exhibit@greenbuildarabia.com, or info@greenbuildarabia.com

I require \_\_\_\_\_ booth(s) @ \$3195 / \$3150 including Sales Tax (each booth includes one exhibitor registration).

I require \_\_\_\_\_-Additional exhibitor registrations @ \$250 including Sales Tax

Preferred booth number (s) : Option One: \_\_\_\_\_ Option Two: \_\_\_\_\_ Option Three: \_\_\_\_\_

Cost of Sponsorship: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name (Mr/Mrs): \_\_\_\_\_

Company Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Payment and Conditions

On receipt of the Sponsorship Application Form, the Expo/Conference Organizer will issue a letter of confirmation together with an invoice for the amount payable. Sponsors may send either full payment or a deposit of 50%, with the balance of payment due by 30 August 2010. We accept payment via credit card, bank wire transfer, or check. Only checks drafted to local banks are accepted. Contact event organizer for payment details.

Credit Card: All major credit cards are accepted.

Bank Wire Transfer: Please ask for instructions.

Check: Only checks drafted to local banks, payable to Al Atheen. Checks should be mailed to Al Atheen at above address.





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